City of Plano

A global business center Plano, Texas, located 19 miles north of downtown Dallas, is the fourth largest city in the Dallas-Fort Worth region with over 281,000 residents.

38.8 Median Age
57% Bachelor Degree +
17% Decennial Pop. Growth
6 Fortune 1000 Headquarters
72 Land Area Square Miles

7.4 million DFW Population
3.9 million DFW Labor Force
969,603 Collin County Population
281,566 Plano Population

FINANCIAL DATA

$88,578 Median Household Income
$44,855 Per Capita Income
$271,300 Median Home Price

Fortune 1000 Headquarters

LARGEST PRIVATE EMPLOYERS

Employing 1000+

- Bank of America
- Capital One
- Hewlett Packard Enterprise
- Toyota Motor North America
- Liberty Mutual Insurance
- JPMorgan Chase
- Keurig Dr Pepper
- NTT Data
- JLL

Employing 500-999

- The Heart Hospital Baylor Plano
- Tyler Technologies
- United Airlines
- AT&T
- Keurig Dr Pepper
- FedEx
- NTT DATA
- The Heart Hospital Baylor Plano
- Dell

Mining, Logging and Construction: 6%
Manufacturing: 7%
Trade, Transportation and Utilities: 20%
Information: 13%
Financial Activities: 9%
Professional and Business Services: 19%
Education and Health Services: 12%
Leisure and Hospitality: 10%
Other Services: 3%
Government: 11%

Source: Texas Workforce Commission, November 2018
City of Plano Demographics

Population by Race

- 8% African American or Black
- 55% White
- 19% Asian
- 14.5% Hispanic
- 3.5% Other

Source: American Community Survey

Educational Attainment Age 25 & Older

<table>
<thead>
<tr>
<th></th>
<th>PLAN 4</th>
<th>U.S.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate</td>
<td>6.4%</td>
<td>8.3%</td>
</tr>
<tr>
<td>Bachelor’s</td>
<td>35.1%</td>
<td>19.1%</td>
</tr>
<tr>
<td>Graduate</td>
<td>21.6%</td>
<td>11.8%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, US Department of Labor Statistics

A highly educated workforce with proximity to Dallas’ large labor pool.

- 57% Plano Adults with Bachelor’s degree or higher
- 3.9 Million DFW Labor Force
- 4.7% Union affiliation in Texas
- 5.8% Union representation in Texas

Texas is a Right-to-Work State with an active workforce commission that offers workforce training grants.

Population & Population Growth

<table>
<thead>
<tr>
<th></th>
<th>2000</th>
<th>2010</th>
<th>2019</th>
<th>GROWTH 2000-2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plano</td>
<td>222,030</td>
<td>259,841</td>
<td>281,566</td>
<td>17%</td>
</tr>
<tr>
<td>Collin County</td>
<td>491,675</td>
<td>782,341</td>
<td>969,603</td>
<td>59.1%</td>
</tr>
<tr>
<td>Dallas-Ft. Worth</td>
<td>5,161,544</td>
<td>6,620,941</td>
<td>7,399,662</td>
<td>23.4%</td>
</tr>
</tbody>
</table>

Source: US Census Bureau
The Plano Independent School District (PISD) has long played a vital role in Plano’s economic success. Its reputation for excellence continues to lure professional families and, in turn, companies to Plano.

**PLANO ISD QUICK FACTS**

- Rated “Exemplary” on all reported academic indicators to date
- 27 National Blue Ribbon Schools
- Awarded the highest rating of “Superior Achievement” in the state’s FIRST program for 16 consecutive years

Plano ISD boasts one of the highest performances on college entrance exams in the nation.

- **Enrollment**: 53,057
- **Schools**: 72
- **SAT Scores**:
  - Reading: 601
  - Math: 618
- **ACT Composite**: 25.7
- **US Presidential Scholar Program Candidates**: 21
- **National Merit Scholar Semi-Finalists**: 112

Plano ISD is known for its education and academic excellence. It offers a wide range of programs and opportunities for students to succeed academically and professionally. The district’s commitment to excellence is reflected in its high academic ratings and numerous awards.

**UNIVERSITIES**

A pipeline of college graduates from 26 public universities and colleges in the region.

**University of Texas at Dallas**, known for its science, engineering, math, and business programs, offers 142 academic programs including 90 master’s and doctoral degree programs.

**Collin College** offers over 100 degrees and certificates. Its partnership with ten universities allows students to remain on campus to complete a bachelor’s, master’s or doctoral degree.

**DSU North**, a satellite campus of Dallas Baptist University, offers 78 undergraduate programs in business and communication as well as master’s degree programs for business administration and management.

**University of Texas at Dallas**, known for its science, engineering, math, and business programs, offers 142 academic programs including 90 master’s and doctoral degree programs.

**Collin College** offers over 100 degrees and certificates. Its partnership with ten universities allows students to remain on campus to complete a bachelor’s, master’s or doctoral degree.

**Major Dallas Area Universities**

- University of North Texas: 38,154
- University of Texas at Arlington: 42,496
- Texas Woman’s University: 15,365
- Texas A&M University-Commerce: 12,424
- Southern Methodist University: 11,649
- Texas Christian University: 10,918
- Dallas Baptist University: 4,766
- UTDallas Western Medical: 2,266
- Texas Wesleyan University: 2,514
- University of Dallas: 2,942
- University of North Texas-Dallas: 3,741

**Plano Area Universities**

- Collin College (all campuses): 55,637
- University of Texas at Dallas: 28,758
- Dallas Baptist University North: N/A

Source: Texas Higher Education Coordinating Board, University Websites

*Preliminary Fall 2018 data
A DISTINCTIVE CORPORATE ADDRESS WITH SITES, BUILDINGS AND AMENITIES DEMANDED BY GLOBAL FIRMS

City of Plano Business Parks and Corporate Real Estate

A DISTINCTIVE CORPORATE ADDRESS WITH SITES, BUILDINGS AND AMENITIES DEMANDED BY GLOBAL FIRMS

Legacy, a 2,000-acre master-planned business, retail and residential community, is located in northwest Plano along the Dallas North Tollway. It has over 33 million square feet of headquarters and regional office space. Legacy is a distinctive address for many top firms.


Research/Technology Crossroads, an 800-acre district in Southeast Plano, is adjacent to President George Bush Turnpike (SH 183) and the Telecom Corridor area.

NOTABLE COMPANIES: Raytheon, NS, Commonwealth, Samsung, Teradatalabs, Motorola, Venture Investors, USA, Ex gestion, General Electric, Bionetics, Sumberas, North America, Metso, National Instruments, Delphi, cyberArc, Air Systems Components, Precise Technology, Delta Electronics, Flex u, Creatives Technologies, Investor’s Business Daily , Kryptos Solutions, Marines, America, $1.4B Dollar

Granite Park, on Sam Rayburn Tollway (SH 121) and the Dallas North Tollway, has over 1.3 million square feet of office and retail space. Future plans include building three 20-story buildings, creating an additional 500,000 square feet of rentable space.

NOTABLE COMPANIES: Foster Wheeler, ABB, Honeywell, Heartland Payment Systems, Coca-Cola, North America, Allstate USA, B&M, Siemens, Boeing, Boeing仔 Properties, State Bank, Arnold Student Council

International Business Park, a 340-acre master-planned office park, lies at the intersection of the Dallas North Tollway and the President George Bush Turnpike (SH 180).

NOTABLE COMPANIES: Hyundai Capital America, ReachLocal, Great Lakes Educational Loan Servicing, Phasys, Watch Out, Wyndham, JPMorgan, ABB, Allied Solutions

Legacy Central, an 85-acre technology focused mixed-use development, is located at the southwest corner of US 75 (Central Expressway) and Legacy Drive.

NOTABLE COMPANIES: Samsung Electronics America, Peloton, Roland Technology/The 20

Our world-class business parks offer excellent amenities and ample inventory of office, flex and industrial buildings with over 2,100 acres available for commercial development. There are no development impact fees for water, waste water and roadways.
EXCELLENT ACCESS TO AIR, LIGHT RAIL, PUBLIC TRANSIT AND ROADS

Plano's location in the Central Time Zone and close proximity to DFW International Airport allows same-day departures and returns for both the East and West coasts.

DFW International Airport, the world's fourth busiest in flight operations, is the hub of American Airlines.

TRANSPORTATION QUICK FACTS

- Fly to every city in the continental U.S. within four hours.
- Non-stop service to 182 domestic and 62 international destinations.
- Served by 27 passenger airlines and 24 cargo carriers.
- 30 minutes from Plano with direct access from both the President George Bush Turnpike and the Sam Rayburn Tollway.

Dallas Love Field: Located seven miles from downtown Dallas, and only 30 minutes from Plano, it serves 15.6 million passengers a year.

Addison Airport and McKinney National Airport are 15 minutes from Plano. Addison Airport is the third largest general aviation airport in the nation.

Dallas Area Rapid Transit (DART) provides light rail service at two rail stations. Bus and shuttle service are available throughout the city.

Highways: Plano contains within its boundaries SH 190 (President George Bush Turnpike), Dallas North Tollway, US 75 (Central Expressway) and SH 121 (Sam Rayburn Tollway), Interstates 20, 30, 35 and 635 are within 30 minutes.

Port of Houston: The nation's largest port (actual weight carried), is 260 miles from Plano.
BUSINESS QUICK FACTS

A pro-business location in a pro-business state
- No personal or corporate income tax in Texas
- Right-to-Work state
- Pro-business regulatory environment
- “AAA” Bond Rating - City of Plano

Local Incentives
- Cash Grants
- Tax Abatement
- Freeport Exemption

State Incentives
- Texas Enterprise Fund (TEF)
- Texas Enterprise Zone Program
- Skills Development Training Grants

COST OF LIVING

Compared to other metropolitan areas in the U.S., living in Plano helps your money go further. With a relatively low cost of living, high median incomes and affordable housing, you can enjoy a lifestyle that would be all but impossible on the West or East Coast.

<table>
<thead>
<tr>
<th>City</th>
<th>Cost of Living</th>
</tr>
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<tbody>
<tr>
<td>Plano</td>
<td>104.3%</td>
</tr>
<tr>
<td>Denver</td>
<td>113.2%</td>
</tr>
<tr>
<td>Chicago</td>
<td>123.2%</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>148.2%</td>
</tr>
<tr>
<td>Boston</td>
<td>150%</td>
</tr>
<tr>
<td>Seattle</td>
<td>154.8%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>196.3%</td>
</tr>
<tr>
<td>New York (Manhattan)</td>
<td>248.5%</td>
</tr>
</tbody>
</table>

Recent Accolades

A national reputation as one of the best places for professional families to live and work. With excellent public and private schools, low crime, and affordable homes, Plano provides a great environment to raise a family. Plano’s proximity to Dallas offers all advantages of a big city.

- #1 Best City for Jobs in America - Forbes
- #2 Best Public Schools in America - Niche
- #3 Best Performing City in America - Milken Institute
- #3 Best City to Raise a Family in America - Niche
- #3 Safest City in America - WalletHub
- #3 Happiest City in America - WalletHub