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**PLANO**  
ECONOMIC DEVELOPMENT BOARD

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lano Economic Development Board (PEDB) continued to make progress in attracting and retaining corporations in 2004. Plano was privileged to have several new companies make Plano their home.

This 2004 Progress Report details information on 26 projects representing over 3,650 jobs. The PEDB also assisted in establishing six Reinvestment Zones that represent a combined capital investment of over \$15.2 million.

In addition to detailing information on announcements and retention projects, the 2004 Progress Report also provides an update on four significant projects with a total of 911 jobs and \$17.75 million in capital investment.

Other noteworthy 2004 accolades include:

- *Money Magazine* named Plano the “Hottest Town in the West” in January 2004.
- 214 commercial permits were issued in the city of Plano for new projects with an average value of approximately \$758,200.
- *D Magazine* recognized Downtown Plano as one of the “Best Places to Live for Community Spirit” in April 2004.
- *Men’s Health* magazine ranked Plano fifth as one of the “Best Cities for Men” in November 2004.
- The Texas Municipal League recognized Plano for the “Municipal Excellence Award in Public Works” for cities with a population of 25,000 or more.



After you look over this report, I know you will see why Plano continues to be one of the best places in the nation to relocate or expand your business. We look forward to working with you. Please give us a call at 972.985.3700.

Sincerely,

Larry May  
2005 Chairman  
Plano Economic Development Board

# 2004 *R e l o c a t i o n s*

**Creation Technologies, Inc.** began construction on their new 40,000-square-foot facility in October 2004. The 13-year-old company will be located at 1001 Klein Road in the Research/Technology Crossroads and is slated to open in 2005. Creation Technologies, Inc., based in Vancouver, Canada, is a top 100 Electronic Manufacturing Service (EMS) provider focused on manufacturing complex electronics for businesses in the wireless telecommunication, medical, industrial controls, transportation and instrumentation markets. The company is employee-owned and operates six manufacturing facilities in British Columbia, Ontario, Texas and Wisconsin. They have 850 employees in the U.S. and Canada and will employ as many as 200 to 350 in Plano.

[www.creationtech.com](http://www.creationtech.com)

**FedEx Kinko's Office and Print Services**, an operating company of FedEx Corp., leased 80,000 square feet in the Plano Corporate Center 1 at 2201 West Plano Parkway and announced plans to create up to 450 new jobs. The new jobs include information technology and financial positions being transitioned from California to Plano. At the end of the transition, the company expects to employ approximately 1,330 in North Texas. FedEx Kinko's is the world's leading provider of document solutions and business services. Its global network of more than 20,000 team members and 1,400 digitally-connected locations in 11 countries offers access to technology for color printing, finishing and presentation services, Internet access, videoconferencing, outsourcing, managed services, Web-based printing, document management solutions and the full range of FedEx shipping services.

[www.fedexkinkos.com](http://www.fedexkinkos.com)



**Creation Technologies, Inc.**



**FedEx Kinko's**

# 2004 Relocations

**Bluegreen Corporation**, a leading provider of leisure products and services, expanded into Plano, opening a 17,000-square-foot Off-Site Preview Center at 2740 Dallas Parkway. This facility is the first sales operation in the Southwest. In October 2004, they ranked 67th among “America’s 200 Best Small Companies” by *Forbes* magazine. The company has over 4,000 employees working in two divisions: Bluegreen Resorts and Bluegreen Communities®. Bluegreen Resorts markets and sells the Bluegreen Vacation Club®, a flexible points-based vacation ownership system with over 134,000 owners. Bluegreen Communities develops, markets and sells planned residential and golf communities. Founded in 1966, Bluegreen is headquartered in Boca Raton, Florida. They employ 10 in Plano.  
[www.bluegreen-corp.com](http://www.bluegreen-corp.com)

**Buffet Partners**, a restaurant management company for Furr’s Family Dining, relocated their corporate office to Plano into 18,000 square feet at 2701 East Plano Parkway. The corporation employs over 5,800 people nationwide and has 58 restaurants in seven states. Some of the Furr’s Family Dining restaurants date back over 60 years. Their Plano headquarters employs 21 individuals. [www.furrs.net](http://www.furrs.net)

**Dallas Diagnostic Association (DDA)**, one of the largest and most well-respected physician practices in the Metroplex, relocated most of their group to Plano into 67,250 square feet in the Baylor Medical Plaza One building at 4708 Alliance Boulevard. Baylor Medical Plaza One is connected to Baylor Regional Medical Center at Plano by a pedestrian skywalk. To meet the needs of the Plano community, DDA plans to expand over the next five years. [www.baylorhealth.com/locations/primarycarecenters](http://www.baylorhealth.com/locations/primarycarecenters)

**Euro RSCG Worldwide**, an integrated marketing communications agency, leased 49,560 square feet at 2800 Dallas Parkway. The company offers fully integrated solutions including advertising and direct marketing, customer relationship marketing, data analysis and management development, digital marketing communications, retail marketing and promotion. Euro RSCG Worldwide, headquartered in New York, is the largest unit of Havas, the world’s 6th largest communications group. With over 233 offices located in 75 countries throughout Europe, North America, Latin America and Asia Pacific, Euro RSCG Worldwide employs 125 in Plano. [www.eurorscg.com](http://www.eurorscg.com)

**Infosys Technologies, Ltd.**, a world leader in consulting and information technology services, leased 23,550 square feet at 6100 Tennyson Parkway. The company partners with Global 2000 companies to provide business consulting, systems integration, application development and product engineering services which enables their clients to fully exploit technology for business transformation. Infosys Technologies, a 24-year-old, publicly held company, is headquartered in Bangalore, India and has a U.S. headquarters in Fremont, California. Recently, the Prime Minister of India, Dr. Manmohan Singh, inaugurated Infosys’ Global Education Centre in Mysore. The Education Centre, one of the largest of its kind in the world, will train technology professionals. The company employs over 35,200 employees worldwide and recently crossed over one billion in revenue. They employ 30 in the Plano regional office. [www.infosys.com](http://www.infosys.com)



**Intelemedia Communications, Inc.** relocated their corporate office to 1255 West 15th Street into 18,350 square feet. The new Plano company focuses on developing and deploying voice and Web-based interactive applications to companies in a variety of markets. Intelemedia, a privately held corporation founded in 1993, offers a rich technology platform and delivers its products and services both directly and indirectly through channel partners. They employ over 30 people. [www.intelemedia.com](http://www.intelemedia.com)

**Rash & Associates, L.P.**, a leading national provider of property tax management services, relocated their corporate headquarters to Plano into 20,450 square feet at 3701 West Plano Parkway. The company, founded in 1972 in Dallas, Texas, has grown to one of the largest and most respected property tax firms in the country. Rash & Associates has offices in Atlanta, Austin, Chicago and Miami that also provide services to many *Fortune* 500 companies. They employ over 50 people in Plano. [www.rashtax.com](http://www.rashtax.com)

**Seven Worldwide**, headquartered in New York City, relocated their Texas office to Plano into 12,290 square feet at 5085 West Park Boulevard. The company is a leading provider of marketing execution services such as creative design, photography, file building, retouching and pre-press for the consumer goods, retail, pharmaceutical, entertainment, publishing, advertising and general goods & services industries. In December 2004, Seven Worldwide announced that it had agreed to combine operations with Schawk, Inc. of Des Plaines, Illinois. Seven Worldwide has offices in North America, Europe, Australia and Asia and employs over 7,000 people. They employ 20 in Plano. [www.sevenww.com](http://www.sevenww.com)

**U.S. Oncology** leased 13,250 square feet in the Baylor Medical Plaza at 4708 Alliance Boulevard. Headquartered in Houston, Texas, U.S. Oncology is America's premier cancer-care services company. The company supports the cancer-care community by providing oncology pharmaceutical services, cancer center services and cancer research services to community-based practices. They are affiliated with over 900 physicians operating in 500 locations, including 82 outpatient cancer centers in 31 states. *Fortune* magazine rated U.S. Oncology as one of the "Most Admired Companies." [www.usoncology.com](http://www.usoncology.com)

**VuCOMP, Inc.**, a medical Computer-Aided Detection (CAD) company specializing in the detection of early stage disease, relocated their corporate office to Plano into 19,140 square feet at 6509 Windcrest Drive in the Lincoln Properties' R&D Legacy Center. The company is dedicated to saving lives by creating an unprecedented level of detection technology to assist medical professionals. Founded in 2001 by an engineering team from Texas Instruments Defense Systems, VuCOMP is a privately held company. Their move to Plano doubled their office space in preparation for the production, sales and development of new product lines. They employ 15 individuals. [www.vucomp.com](http://www.vucomp.com)

# 2004 E x p a n s i o n s

**Tekelec**, a leading developer of now-and-next-generation signaling and switching telecommunications solutions, network performance management technology and value-added applications, purchased Santera Systems and occupied their existing 100,000 square feet at 3605 East Plano Parkway to house their sales, marketing, research and development. Tekelec also leased the adjacent property at 3601 East Plano Parkway, absorbing another 97,000 square feet. Tekelec, headquartered in Calabasas, California, has research and development facilities and sales offices throughout the world and 1,250 employees. Their innovative solutions are widely deployed in traditional and next-generation wireline and wireless networks and contact centers worldwide. They employ 230 in Plano. [www.tekelec.com](http://www.tekelec.com)

**UGS Corporation** leased 26,770 square feet for their new corporate headquarters in the Granite Park office development at 5800 Granite Parkway near the intersection of State Highway 121 and the Dallas North Tollway. The company is a leading global provider of Product Lifecycle Management (PLM) software and services supporting the entire lifecycle of a product, from concept and development to distribution and delivery. The company's latest victory came when two of the four drivers for Andretti Green Racing, whose cars are developed with the help of UGS® technology, finished in the top three spots at the Homestead-Miami Indy 300. For 2004, UGS became the first company in the new PLM industry to report more than \$1 billion in annual revenue - a milestone in the industry. This represents 14 percent growth over the same period a year earlier. They employ 4,700 people worldwide and have 80 in Plano. [www.ugs.com](http://www.ugs.com)



**Tekelec**



**UGS Corporation**



# 2004

## Expansions

**American Marazzi Tile, Inc.** expanded their Plano Sales Service Center into 17,425 square feet at 2601 Resource Drive. Marazzi Tile was founded by Filippo Marazzi in Sassuolo, Italy in 1935 and is the largest producer of glazed and unglazed ceramic tile in the world. The Group consists of 16 manufacturing plants with approximately 4,000 employees that produce and sell over 800 million square feet of tile per year. They employ seven people in their Plano office. [www.marazzitile.com](http://www.marazzitile.com)

**Capital One Auto Finance**, the auto finance unit of Capital One Financial Corporation headquartered in McLean, Virginia, announced their expansion of 39,000 square feet and renewed their lease for a total of 279,000 square feet at 3901 and 3905 Dallas Parkway. The company offers its financing products and services via the Internet, direct mail and through some of the nation's premier auto dealerships. As one of America's largest vehicle lenders, Capital One Auto Finance provides customers with a variety of vehicle financing solutions across the full consumer credit spectrum. Currently, they have 1,300 employees and plan to hire an additional 400 for a total of 1,700 employees in 2005. [www.capitaloneautofinance.com](http://www.capitaloneautofinance.com)

**Clairex Technology, Inc.**, a privately held technology manufacturer, expanded their corporate headquarters from 9,500 square feet to 21,000 square feet and relocated to 1301 East Plano Parkway. The company specializes in optoelectronics, which is the alliance of optics and electronics, and makes products including lasers, optical discs, image sensors and optical fibers. Clairex Technology sells in several markets, including automotive and medical. They have been in Plano for 10 years where they employ 50. The company is expected to double their revenue in the next two years. [www.clairex.com](http://www.clairex.com)

**Column Financial, Inc.**, a wholly owned subsidiary of Credit Suisse First Boston, expanded their Plano office into 12,860 square feet at 7161 Bishop Road. Their primary business is to originate, underwrite, close and fund commercial mortgage loans. Column Financial, headquartered in Atlanta, Georgia, has 15 offices throughout the country. In 2004, their Plano location more than doubled in size, growing from 12 to 30 people. [www.columnfinancial.com](http://www.columnfinancial.com)

**Corban Networks, Inc.**, an entertainment communications-based service provider headquartered in Plano, expanded their office into 18,675 square feet at 3701 West Plano Parkway. The company operates its own facilities-based network across the U.S. offering wholesale communications services. Corban's network is among the most strategically placed in the country with over 60 terminal POP locations and over 500 wireless locations with redundant fiber facilities offering protected path diversity. The company anticipates continued growth and expansion of their current 100 employees. [www.corbannetworks.com](http://www.corbannetworks.com)

**Data Flow Media Systems, LP (DFMS)**, a 20-year-old creative services and printing company, announced plans to expand their corporate headquarters to 32,000 square feet at 10th Street and Placid Avenue in the Research/Technology Crossroads. The new facility will double the company's operational space when they move in May 2005. DFMS received national recognition in the June 2004 edition of *Print Solutions* magazine as one of the top 100 distributorships. They have 20 employees and plan to grow to 25 in the next year. [www.dfms.com](http://www.dfms.com)

**First American Title Insurance Company** expanded their Plano office to 14,585 square feet at 2400 Dallas Parkway in January 2004. Through 200 offices and thousands of agents in the U.S. and abroad, the company offers a wide variety of title

insurance and associated closing and escrow services. Coverage is provided on residential and commercial properties, personal property collateral, aircraft, nautical vessels and more. First American Title Insurance Company has grown to 40 people in their Plano office. [www.firstam.com](http://www.firstam.com)

**Legacy Heart Center** began construction on a \$5.6 million center in August 2004 at 6601 Preston Road. The 43,000-square-foot medical center, located in Legacy business park, will offer cardiac diagnostic, testing and treatment services. The physicians at Legacy Heart Center are specialists in cardiovascular care and patients are referred to them by primary care physicians. They have been operating for more than 20 years and provide care to approximately 30,000 patients annually in four locations in Collin County. The facility is scheduled to open in April 2005 and employ 115. [www.legacyheartcenter.com](http://www.legacyheartcenter.com)

**Network General Corporation**, a privately held company based in San Jose, California, leased 10,325 square feet at 6504 International Parkway in September 2004. They are a pioneer and global leader in enterprise application and network performance analysis. The Network General portfolio consists of innovative software solutions that allow IT professionals to identify, monitor, measure, manage and resolve application and network performance problems. The company delivers breakthrough technology solutions that focus on the intersection of the application and the network for comprehensive real-time monitoring, analysis and reporting across the business enterprise. With customers in over 50 countries, Network General Corporation employs over 6,000 people worldwide. They employ 57 individuals in Plano. [www.networkgeneral.com](http://www.networkgeneral.com)

**Plano Data**, a record management company that collects and manages data, expanded their corporate headquarters into 100,000 square feet at 3901 East Plano Parkway in the Research/Technology Crossroads. Their expansion plans include diversifying their client base to provide the same type of service to area hospitals and radiology labs. They employ 40 professionals and plan to hire five new people in the future. [www.planodata.com](http://www.planodata.com)

**True Automation**, a premier provider of county property tax and appraisal software, doubled the space of their corporate headquarters to occupy 16,000 square feet at 2600 Technology Drive in the Research/Technology Crossroads. The company, which began in 1990, has quickly become the fastest growing tax and appraisal software company in Texas. True Automation has grown to over 40 employees and over 60 customers. [www.trueautomation.com](http://www.trueautomation.com)

**Value-Added Communications, Inc. (VAC)**, leased 39,650 square feet at 3801 East Plano Parkway for their Service Management Center. VAC has been focused on the development of cutting edge call technology for the corrections industry since 1988. Their designs are driven by the needs of correctional facilities and the telecommunications companies that serve them. The Service Management Center provides 24-hour service, 365 days per year. VAC also offers professional assistance in managing call records utilized for the billing process. They employ 100 people in Plano. [www.vaci.com](http://www.vaci.com)

# 2004 Updates

**McDowell Label & Screen Printing**, a nationally recognized producer of award-winning labels and innovative packaging solutions for top selling products in the cosmetic, personal care, nutraceutical, wine, premium beverage, food, pet, candle and petroleum/automotive industries, began construction in June 2004 on their new Plano facility. The company relocated their corporate office to Plano in October 2004. Their new \$2.25 million, 45,000-square-foot facility is located in the Research/Technology Crossroads at 2700 East Plano Parkway where they employ 51 people. [www.mcdowelllabel.com](http://www.mcdowelllabel.com)

**Southwest Corporate Federal Credit Union (SCFCU)**, the second largest corporate credit union in the U.S. with assets of over \$9 billion, began construction in September 2004 on their new corporate office of 101,400 square feet at 6801 Parkwood Boulevard in Legacy business park. SCFCU provides credit unions ATM and debit card services, imaged item processing, electronic bill payment and funds management solutions. They will employ 200 individuals in Plano when they relocate to their new corporate office in 2005. [www.swcorp.org](http://www.swcorp.org)

**Baylor Regional Medical Center at Plano** held their ribbon cutting in December 2004, celebrating the opening of their 340,000-square-foot healthcare facility. The hospital, located at 4700 Alliance Boulevard near the intersection of George Bush Turnpike and Preston Road, includes 96 inpatient beds, 32 outpatient beds, eight operating rooms, an urgent care center and a chest pain clinic. Baylor Health Care System, founded 100 years ago, also owns and manages a new 163,000-square-foot, seven-story medical office building built on the 21-acre campus. They employ 600 people in Plano. [www.baylorhealth.com](http://www.baylorhealth.com)

**SVTronics, Inc.**, a privately held, minority-owned and ISO 9002 certified contract manufacturer in electronic assembly, began construction in March 2004 on their new 21,800-square-foot corporate office in the Research/Technology Crossroads at 3465 Technology Drive. SVTronics works with industry leaders such as Texas Instruments, Honeywell, Samsung, Raytheon, Westinghouse Electric, Dallas Semiconductor, Greyfox Systems, Andrew Corporation, BEA Inc. and many more. They moved into their new facility in December 2004 with 60 employees and plan to hire several new people in 2005. [www.svtronics.com](http://www.svtronics.com)



**McDowell Label & Screen Printing**



**Southwest Corporate Federal Credit Union**



# 2004 *Business Appreciation Awards*

The purpose of the Plano Economic Development Board's Business Appreciation Awards is to recognize businesses in the city of Plano for their outstanding contributions and business achievement.

## The 2004 Corporate Citizen of the Year

**Frito-Lay, Inc.**, the 2004 Corporate Citizen of the Year, has repeatedly demonstrated their commitment to the Plano community for over 20 years. Keeping pace with the tremendous growth in Collin County, Frito-Lay, Inc. has grown to employ over 3,300. The company has generously contributed time and money to a number of community programs including Plano YMCA, Plano Symphony Orchestra, Susan G. Komen Race for the Cure, Collin County Children's Advocacy Center and countless other organizations. Frito-Lay is the convenient foods division of PepsiCo, which is headquartered in Purchase, New York. Their corporate office is located at 7701 Legacy Drive and was the first headquarters constructed in Legacy business park on 297 acres. Today, Frito-Lay has more than fifteen \$100 million brands including: Lay's®, Fritos®, Cheetos®, Baken-ets®, Ruffles®, Doritos®, Funyuns®, Tostitos®, Baked Lay's®, Wow!®, Sun Chips®, Munchies®, Oberto®, Rold Gold®, Grandma's® Cookies, Quaker Chewy Bars®, Quakes®, and Fruit & Oatmeal Bars®. [www.frito-lay.com](http://www.frito-lay.com)



**Tom Karst, 2004 PEDB Chairman (right) and Ron Parker, Senior VP of Human Resources with Frito-Lay accepting the 2004 Corporate Citizen Award.**

## The 2004 Technology Gazelle of the Year

**Advanced Neuromodulation Systems, Inc. (ANSI)**, the 2004 winner of the Technology Gazelle Award, began operations in 1998 and now has more than 400 employees. ANSI is a designer, manufacturer and marketer of proprietary neuromodulation devices that treat disabling chronic pain and nervous system disorders. Without a doubt, their innovative technology improves the lives of people not only in the U.S. but around the world. They are considered a leader in the industry with a 50 percent market share. In 2004, they were recognized by *Fortune* Small Business for the second consecutive year as one of the fastest-growing, small public companies in America. Of the *Fortune* Small Business 100, they ranked 8th reflecting strong financial performance over the past three years and making them the highest ranked Texas-based company. ANSI moved into their new 144,000-square-foot, corporate headquarters in June 2004. Their campus in Legacy business park is located at 6901 Preston Road. [www.ans-medical.com](http://www.ans-medical.com)



**Tom Karst, 2004 PEDB Chairman (right) and Chris Chavez, CEO of ANSI accepting the 2004 Technology Gazelle Award.**

**The Mission of the Plano Economic  
Development Board (PEDB) is to:**

- Identify and recruit businesses which contribute to Plano's economic well-being by broadening and diversifying the tax base and creating quality employment opportunities, while maintaining the high quality of life.
  
- Provide for a vibrant economy through a pro-active business retention and expansion program that encourages Plano companies to grow and expand their presence in Plano.
  
- Encourage the local economy through a business redevelopment program that focuses on stimulating new investments in targeted geographic areas.
  
- Promote a pro-business environment in Plano, in coordination with the City of Plano, Plano Independent School District, Collin County Community College District, Collin County, Plano Chamber of Commerce and other interested parties, through the development of policies and resources that create sustainable competitive advantages.

**For additional information, please contact:**

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